


easioo

Easioo press kit

The essentials about Easioo, its communication assistant Léa and the people behind the service. This page is the reference for media enquiries.

At a glance

2 co-founders | 3 site languages | 1 communication assistant

Company overview

Easioo is a French online service for professionals. Its AI-based assistant, Léa, helps a business prepare its social media communication and publish content to connected accounts after the customer's approval.

Mission and vision

Easioo aims to make regular social media communication easier for independent professionals and small businesses. The service brings ideas, planning, writing and approval together in one workflow, while the customer remains in control of what is published.

The story so far

Easioo was built by Aurélien and Florian around a practical need: helping businesses communicate without spending their evenings preparing posts. The service centres on Léa, an assistant designed to turn business context into a communication plan and content proposals. A dated company timeline has not yet been published.

Key stages

- Origins: Aurélien and Florian set out to simplify regular business communication.
- Product: Léa became the service's communication assistant.
- Today: an interactive product demo is available on the website.

Product and activity

Léa guides a business from its website and objectives to a communication plan, an editorial calendar and proposed posts.

- Business context and communication goals are discussed with the customer.
- The customer reviews the plan, suggested visuals and post copy.
- Publishing to connected social accounts follows the customer's approval.

What makes the approach distinctive

- One guided workflow from initial context to proposed publications.
- An assistant that prepares ideas and copy, rather than only scheduling finished posts.
- A review and approval step before publication.

Founders

Easioo presents two co-founders on its official website.



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Aurélien | Co-founder

Aurélien works closely with customers and their communication needs.

Florian | Co-founder

Florian develops the product with a focus on making everyday work simpler.

For journalists

For an interview, a product demonstration, a factual check or a visual request, contact the Easioo team. An interactive demonstration is also available on the site.

Press releases

No press releases are currently published on this site. Please contact us for the latest official information.

Explore the interactive demo: <https://easioo.com/en/demo>

Brand assets

The official Easioo logo and brand mark are available below. Product screenshots and official portraits can be requested from the team so that current, authorised versions can be supplied.

- Easioo logo (SVG): <https://easioo.com/logo.svg>
- Easioo brand mark (PNG): <https://easioo.com/logo-mark.png>

Using these assets

Easioo's name, logo, character and visuals are protected. Downloading an asset does not grant unrestricted use. Please request written permission before reuse, keep proportions and colours intact, and do not imply Easioo endorses a third party. See the legal notice for the applicable intellectual property terms.

Media contact

For press and partnership enquiries, use Easioo's published general contact address and mention your outlet and deadline.

Email: contact@easioo.com

Official website: <https://easioo.com>

Instagram: https://www.instagram.com/easioo_com/

LinkedIn: <https://www.linkedin.com/company/easioo/>

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